Spot Manager: Placed, 09/19/12-09/25/12



| Station | Date | Order Inventory Descript | tio Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|--|----------|--------------------------|-----------------|-------------|--------------|--------|----------|---------|----------|------------|--------|
| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 206630 | | | | | | | | | | | |
| WOOD | 09/19/12 | 5am Daybreak | 5a-6am | 5:45:45 AM | QPSD0001000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 09/19/12 | Today Show | 658-9a | 7:23:01 AM | QPSD0003000H | :30 | P3 | | Yes | \$950.00 | 1 |
| WOOD | 09/19/12 | Today Show 2 | 9-10a | 9:56:05 AM | QPSD0001000H | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 09/19/12 | News 8 @ Noon | 12-1p | 12:38:41 PM | QPSD0003000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 09/19/12 | Days of Our Lives | 1-2p | 12:59:30 PM | QPSD0001000H | :30 | P4 | | Yes | \$250.00 | 1 |
| WOOD | 09/19/12 | Rachael Ray | 2-3p | 2:48:02 PM | QPSD0003000H | :30 | P3 | | Yes | \$200.00 | 1 |
| WOOD | 09/19/12 | Dr Oz | 3-4p | 3:23:48 PM | QPSD0001000H | :30 | P3 | | Yes | \$200.00 | 1 |
| WOOD | 09/19/12 | M-F News 8 @6p | 6-630p | 6:21:26 PM | QPSD0003000H | :30 | P4 | | Yes | \$1,500.00 | 1 |
| WOOD | 09/20/12 | 5am Daybreak | 5a-6am | 5:10:40 AM | DIBC0912 | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 09/20/12 | Today Show | 658-9a | 7:28:45 AM | QPSD0001000H | :30 | P3 | | Yes | \$950.00 | 1 |
| WOOD | 09/20/12 | Today Show 2 | 9-10a | 9:58:30 AM | QPSD0003000H | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 09/20/12 | News 8 @ Noon | 12-1p | 11:59:00 AM | DIBC0912 | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 09/20/12 | Days of Our Lives | 1-2p | 12:59:00 PM | QPSD0001000H | :30 | P4 | | Yes | \$250.00 | 1 |
| WOOD | 09/20/12 | Dr Oz | 3-4p | 3:59:20 PM | QPSD0003000H | :30 | P3 | | Yes | \$200.00 | 2 |
| WOOD | 09/20/12 | M-F News 8 @6p | 6-630p | 6:12:30 PM | DIBC0912 | :30 | P4 | | Yes | \$1,500.00 | 1 |
| WOOD | 09/21/12 | 5am Daybreak | 5a-6am | 5:28:02 AM | QPSD0001000H | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 09/21/12 | Today Show | 658-9a | 6:59:25 AM | QPSD0003000H | :30 | P3 | | Yes | \$950.00 | 1 |
| WOOD | 09/21/12 | Today Show 2 | 9-10a | 9:58:30 AM | DIBC0912 | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 09/21/12 | News 8 @ Noon | 12-1p | 12:16:57 PM | QPSD0001000H | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 09/21/12 | Days of Our Lives | 1-2p | 12:59:30 PM | QPSD0003000H | :30 | P4 | | Yes | \$250.00 | 1 |
| WOOD | 09/21/12 | Rachael Ray | 2-3p | 2:26:09 PM | DIBC0912 | :30 | P3 | | Yes | \$200.00 | 2 |
| | | | | | | | | | | | |

WIDE GREET

Spot Manager: Placed, 09/19/12-09/25/12



| Station | Date | Order Inventory Descript | io Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|--|----------|--------------------------|----------------|-------------|--------------|--------|----------|---------|----------|------------|--------|
| Advertiser: POL/Detroit International Bridge | | | | | | | | | | | |
| Order: 206630 | | | | | | | | | | | |
| WOOD | 09/21/12 | Dr Oz | 3-4p | 3:11:57 PM | QPSD0001000H | :30 | P3 | | Yes | \$200.00 | 3 |
| WOOD | 09/21/12 | M-F News 8 @6p | 6-630p | 6:12:06 PM | QPSD0003000H | :30 | P4 | | Yes | \$1,500.00 | 1 |
| WOOD | 09/22/12 | Daybreak Sat 6am | 6-7a | 5:59:23 AM | DIBC0912 | :30 | P3 | | Yes | \$300.00 | 1 |
| WOOD | 09/22/12 | Daybreak Sat@7am | 658-8a | 7:30:19 AM | QPSD0001000H | :30 | P3 | | Yes | \$650.00 | 1 |
| WOOD | 09/22/12 | Sat News 8 @6p | 6-630p | 6:11:38 PM | QPSD0003000H | :30 | P3 | | Yes | \$850.00 | 1 |
| WOOD | 09/22/12 | Saturday News 8 @11 | 11-1130p | 11:17:22 PM | DIBC0912 | :30 | P4 | | Yes | \$1,000.00 | 1 |
| WOOD | 09/23/12 | Daybreak Sun @6am | 6-7a | 6:07:59 AM | QPSD0001000H | :30 | P3 | | Yes | \$300.00 | 1 |
| WOOD | 09/23/12 | Today Show Sunday | 758-9a | 8:29:00 AM | QPSD0003000H | :30 | P4 | | Yes | \$950.00 | 1 |
| WOOD | 09/24/12 | 5am Daybreak | 5a-6am | 5:46:13 AM | DIBC0912 | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 09/24/12 | Today Show | 658-9a | 8:44:38 AM | QPSD0001000H | :30 | P4 | | Yes | \$950.00 | 1 |
| WOOD | 09/24/12 | Today Show 2 | 9-10a | 9:29:31 AM | QPSD0003000H | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 09/24/12 | News 8 @ Noon | 12-1p | 12:29:21 PM | DIBC0912 | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 09/24/12 | Days of Our Lives | 1-2p | 12:59:00 PM | QPSD0001000H | :30 | P4 | | Yes | \$250.00 | 1 |
| WOOD | 09/24/12 | M-F News 8 @6p | 6-630p | 6:28:34 PM | QPSD0003000H | :30 | P4 | | Yes | \$1,500.00 | 1 |
| WOOD | 09/25/12 | 5am Daybreak | 5a-6am | 5:17:29 AM | DIBC0912 | :30 | P4 | | Yes | \$225.00 | 1 |
| WOOD | 09/25/12 | Today Show | 658-9a | 8:49:19 AM | QPSD0001000H | :30 | P4 | | Yes | \$950.00 | 1 |
| WOOD | 09/25/12 | Today Show 2 | 9-10a | 9:29:31 AM | QPSD0003000H | :30 | P4 | | Yes | \$500.00 | 1 |
| WOOD | 09/25/12 | News 8 @ Noon | 12-1p | 12:23:52 PM | DIBC0912 | :30 | P3 | | Yes | \$450.00 | 1 |
| WOOD | 09/25/12 | Days of Our Lives | 1-2p | 1:58:30 PM | DIBC0912 | :30 | P4 | | Yes | \$250.00 | 1 |
| WOOD | 09/25/12 | M-F News 8 @6p | 6-630p | 6:28:34 PM | DIBC0912 | :30 | P4 | | Yes | \$1,500.00 | 1 |
| WOOD | 09/25/12 | M-F News 8 @ 11 | 11-1135p | 11:30:31 PM | DIBC0912 | :30 | P4 | | Yes | \$1,000.00 | 1 |
| | | | | | | | | | | | |

WIDE GREET

Spot Manager: Placed, 09/19/12-09/25/12



Station Date Order Inventory Descriptio Time Period Air Time Ad-ID Length Priority MG Info Invoiced Rate Spot #

Advertiser: POL/Detroit International Bridge

| Order: 206630 | | | |
|---------------|--|--|----------------|
| | | | \$25,425.00 42 |
| | | | \$25,425.00 42 |
| | | | \$25,425.00 42 |

[Filtered by:] [Sorted by: Date]